

Director of Economic Development



Placer County, California



The Opportunity

This is an outstanding career opportunity to lead the Placer County Economic Development division and play a key role in the County's future. Reporting to the County Executive Officer, this position provides leadership, administration and direction to staff responsible for the economic and business development, film production and workforce and job development efforts of Placer County. The Director's primary role is to provide vision and leadership in planning, growing, and managing economic development programs and projects within the County. This position partners with local, regional and statewide organizations to market Placer County to existing, expanding and relocating businesses. They will focus on attracting, retaining and expanding opportunities to enhance job creation and economic prosperity to our spectacular county.

Vibrant Communities with Extraordinary Potential

Placer County is an extraordinary community characterized by a healthy and diverse economy, attractive business environment, and residents who benefit from high quality educational, safety, and healthcare infrastructure, in addition to a wide variety of outstanding recreational opportunities. The government center of Placer County (located in Auburn) is well positioned 30 miles northeast of Sacramento, the State capital. The total population is approximately 370,000 in both the unincorporated and incorporated (Auburn, Colfax, Lincoln, Loomis, Rocklin, and Roseville) areas of the County. Encompassing 1,506 square miles, Placer County is part of the greater Sacramento region, which also includes the counties of El Dorado, Sacramento, Sutter, Yolo, Nevada and Yuba. Lake Tahoe is a short 90-minute drive from the western-most points of the county.

Employer of Choice and Quality of Life

Meeting and exceeding community service demands requires a high-quality workforce that works collaboratively with its many partners and embraces innovative approaches. Placer County leadership is dedicated to supporting a high-performing workforce with a customer focus and commitment to continuous improvement.

Placer County is consistently ranked first for its quality of life and in the top healthiest counties in California. Home to Sierra College and William Jessup University, with plans for two additional universities to develop in the western part of the County, Placer also offers exceptional outdoor recreation opportunities and scenic open spaces. A wide range of housing options exist in the County including multi-family, small lot suburban and urban residential projects, ranchettes, larger rural residential properties and extensive farmlands with a mix of farming and ranching opportunities.

Outdoor recreation activities in Placer County are abundant all year long from hiking and biking, to horseback riding, rafting on rivers, snowshoeing and skiing. Placer County has a strong heritage as part of California's Gold Country and is considered the Gateway to the Sierra.



County Governance and Organization Structure

The County is governed by a five-member Board of Supervisors elected to four-year terms by voters within their respective districts. The responsibilities of the appointed County Executive Officer (CEO) are defined in County Charter. Six County officials are elected at-large (Assessor, Auditor-Controller, County Clerk-Recorder-Registrar of Voters, District Attorney, Treasurer-Tax Collector, and Sheriff-Coroner-Marshall). The County's budget for FY 2015-16 is \$816.7 million with a staff of approximately 2,500.



The Position

The Director of Economic Development will provide leadership, administration and direction to the Economic Development staff by developing, planning and implementing the goals and objectives of the division.

Other responsibilities for this position include:

- Providing general supervision and administrative support to the Film Office Program Manager and Film Office activities and operations;

- Partnering with the Business Advantage Network to promote workforce and job development services to employers and job seekers countywide;

- Providing staff assistance to the County Economic Development Board;

- Leading the branding and marketing opportunities with an emphasis on growing and diversifying the county's tax base and continuing to improve the standard of living in Placer County;

- Supervising and participating in the development and administration of the Economic Development budget; directing and forecasting additional funds needed for staffing, equipment, materials and supplies while monitoring and approving expenditures; implementing mid-year adjustments and obtaining and administering grants and devising economic investment strategies.

The Ideal Candidate

The ideal candidate for the Director of Economic Development position will possess excellent interpersonal skills, will demonstrate a flexible and collaborative management style, will be a strategic thinker and will work with great integrity and high ethical principles as a key member of the Placer County management team. The successful candidate will be a confident, knowledgeable, and experienced professional skilled at working in a dynamic and complex environment.

Operating in a fast paced, upbeat, customer service oriented environment, the successful candidate will play a key leadership role by developing ideas and strategies to attract, retain and grow economic development and investment in the County. They will be skilled at creating and enhancing commercial, retail, dining and academic opportunities to support workforce development, tourism and economic development programs. The ideal candidate will possess at least seven years of increasingly responsible experience in economic development, including four years of administrative and management responsibility.

The ideal candidate will possess the equivalent to a Bachelor's degree with major course work in business or public administration or economics.

Compensation

The annual salary range for this position is \$102,752 - \$124,904. Starting salary will be dependent upon qualifications. In addition, the County offers an attractive benefits package including:

Retirement: The County participates in Social Security and the California Public Employees' Retirement System (CalPERS).

Cafeteria Plan: \$2,100 per calendar year to be taken in cash, deposited in a medical spending account, dependent care spending account or a sponsored 401(k) plan.

Health, Dental and Vision Insurance: Choice of health insurance plans provided through CalPERS with the County paying 80% of the selected plan's total premium. The County pays for employee dental and vision insurance; dependent coverage available at employee's expense

Annual Leave: 100 hours of management leave to be used as time off or paid in cash, 13 thirteen paid holidays and vacation accrual of 10 – 25 days based on years of service.

To Be Considered

To apply for this outstanding career opportunity, please submit a resume and an application via Placer County's website <http://www.placer.ca.gov/jobs> by 5:00 pm, September 6, 2016.

Appointment to this position will be contingent upon successful completion of a post-offer, pre-employment background investigation, including fingerprint clearance and physical examination.

HUMAN RESOURCES DEPARTMENT
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